

GOODMANS FIELDS

LONDON E1

CASSIA HOUSE



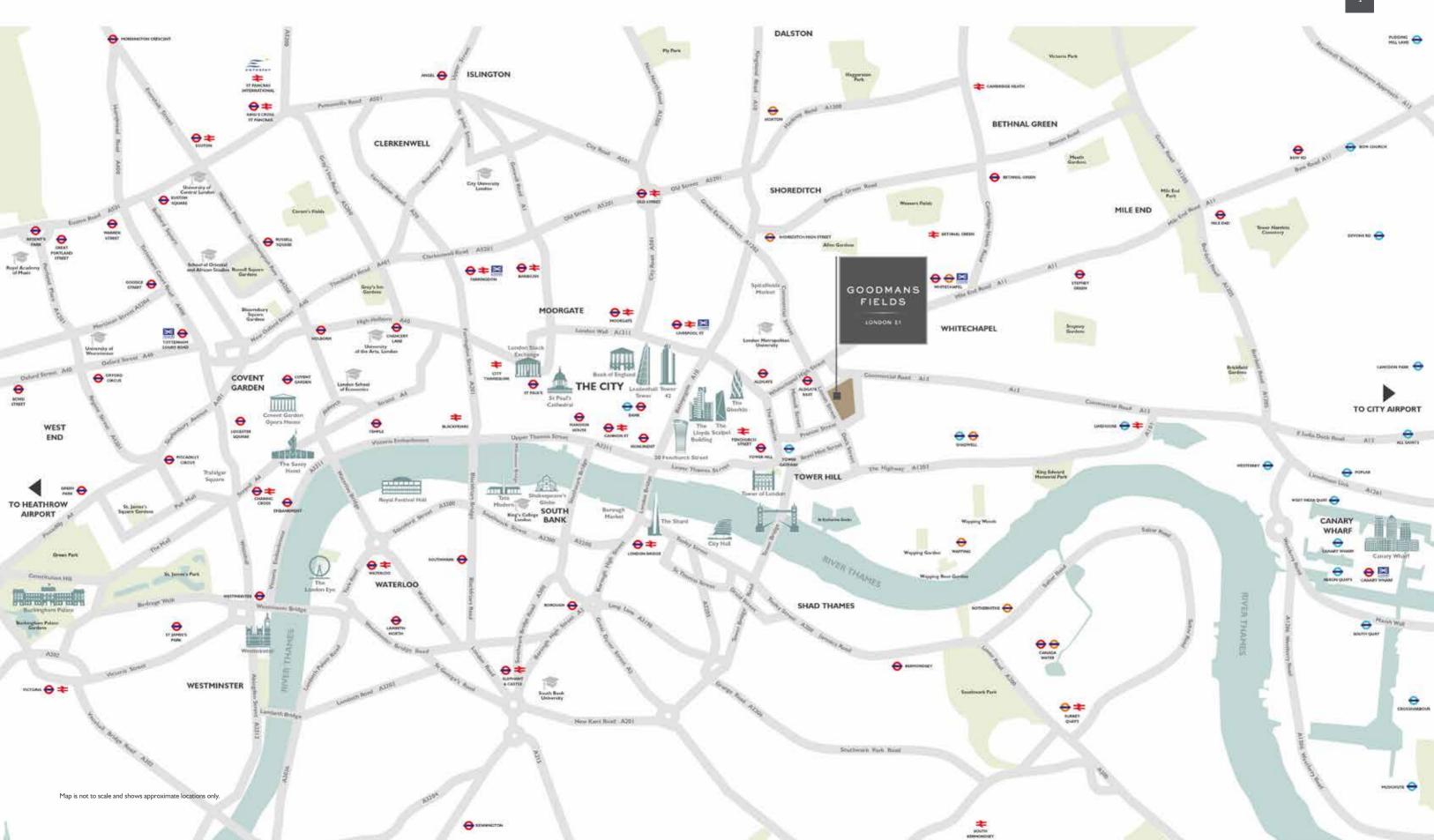
Goodman's Fields Redefining City Living

Located close to one of the world's leading financial districts and in one of the most cosmopolitan areas of London, contemporary studio, 1, 2 and 3 bedroom apartments and penthouses are set within seven acres of stunning residential development.

Welcome to Goodman's Fields, an award-winning premier development by Berkeley Homes (North East London) Ltd. With many of the City's famous landmarks, extensive transport routes, social and cultural attractions right on your doorstep, an on-site gym, indoor pool and 24-hour concierge desk, it's more than a home, it's the way you've always imagined city living to be.











The new urban quarter

Rising 22 storeys above its landscaped surroundings, Cassia House completes the stunning redevelopment of Goodman's Fields. From here, the view takes in the delights of Chaucer Gardens – the new one-acre public park – then sweeps northwest over the Square Mile







Designed to complement the contemporary architecture of this urban quarter, the sculptures of magnificent equine beasts of yesteryear at play in an unrestricted environment have been designed to draw attention to the region's rich heritage in a static form, but at the same time create a feeling of movement towards the future of unrivalled city living.

Hamish Mack
Sculptor

Landscape architecture

Sculptures that depict a rich heritage

Depicting a part of the region's history in a way that creates movement, freedom and progression has been magnificently brought to life in a series of award-winning sculptures that capture the essence and soul of these magnificent animals.

Calling on his vast experience, Hamish Mackie has produced a range of thoroughbred pieces that embody glorious scenes of yesteryear. Scenarios depicting how horses once roamed and dominated the landscape of Goodman's Fields.





Life at Goodman's Fields

An enviable social scene

As Goodman's Fields has grown, the Main Piazza has become the focal point for the whole community. Celebrated eatery Pizza Union, independent patisserie and coffee shop Pastry Parlour, and healthy falafel and humous bar Pilpel are thriving.

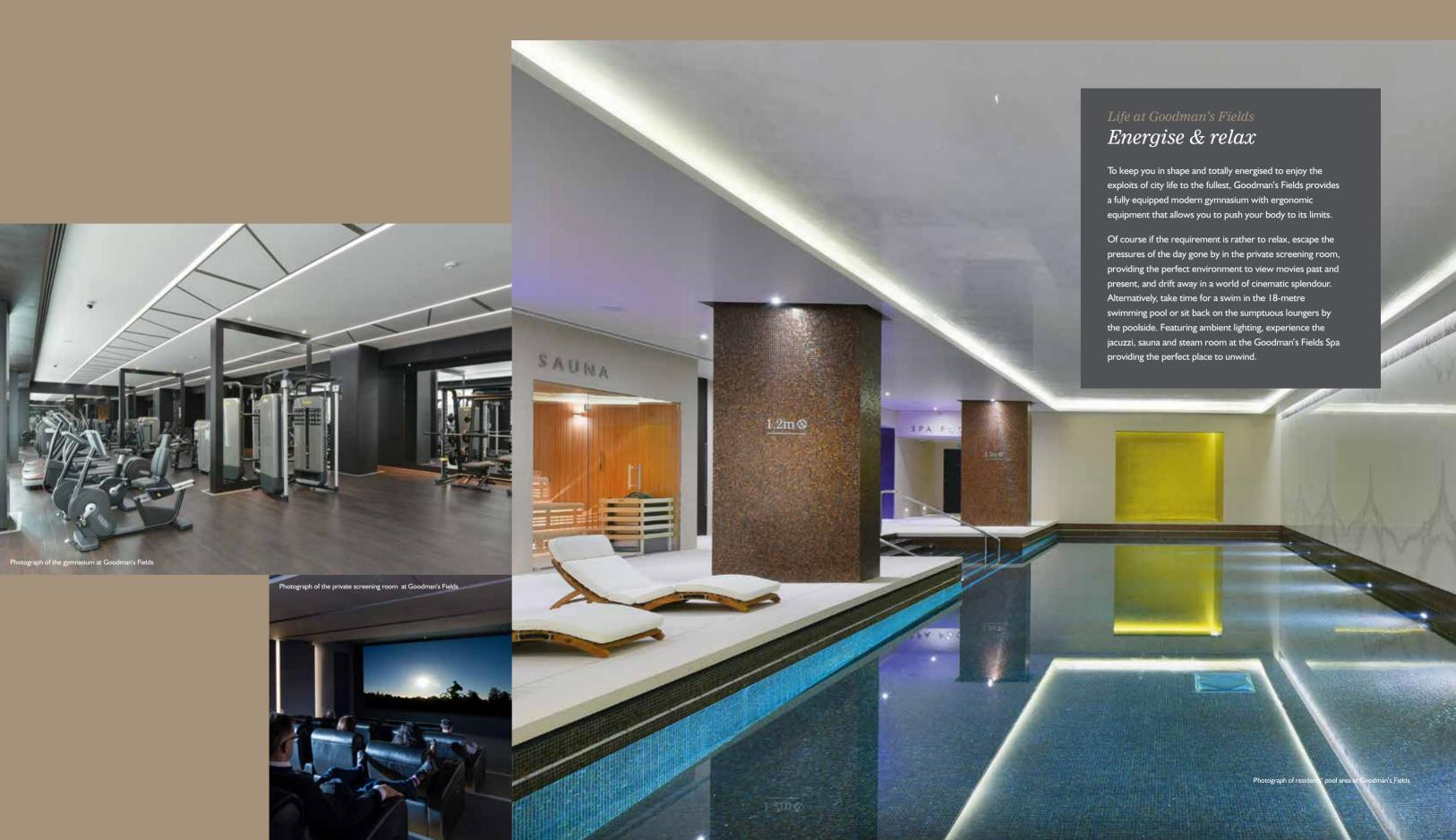
During the day, a state-of-the-art residents' business lounge offers space for you to work closer to home. In the evenings and at weekends, the Curzon Cinema Aldgate plays the latest blockbuster and art-house releases for you to enjoy right on your doorstep.

Recently opened, 12x3 gym is an elite boxing club for all-comers, where you can work off a busy day with some of the best coaches in the capital.

Curzon Cinema & Ba









It's all covered

Goodman's Fields

In the modern 21st century, business doesn't keep office hours. Being able to connect and work 24/7 from any location is now an undeniable necessity. Combine that with a busy social calendar and having professional assistance that's at your beck and call is something that cannot be ignored.

business equipment and superfast internet connections, a 24-hour concierge who is dedicated to organising bookings and social events for you, and a hotel on your doorstep that has all your amenity and accommodation needs sewn up.

So relax, we've got your business and social needs covered.

At Goodman's Fields we provide an on-site venue with modern

The business lounge

Business never sleeps. Goodman's Fields houses a business lounge that residents can reserve offering fast access broadband, photocopying, printing and other vital services. Situated on the first floor in Cashmere House, this is the perfect environment to stage an early morning meeting, or put together the finishing touches to a crucially important presentation.

The 24-hour concierge

Open 24 hours a day, 7 days a week and manned by full-time personnel, the concierge desk is conveniently located for you to quickly stop by and request the booking of theatre tickets, dinner reservations or a chauffeur-driven service to get you to the airport and anything else you might need.

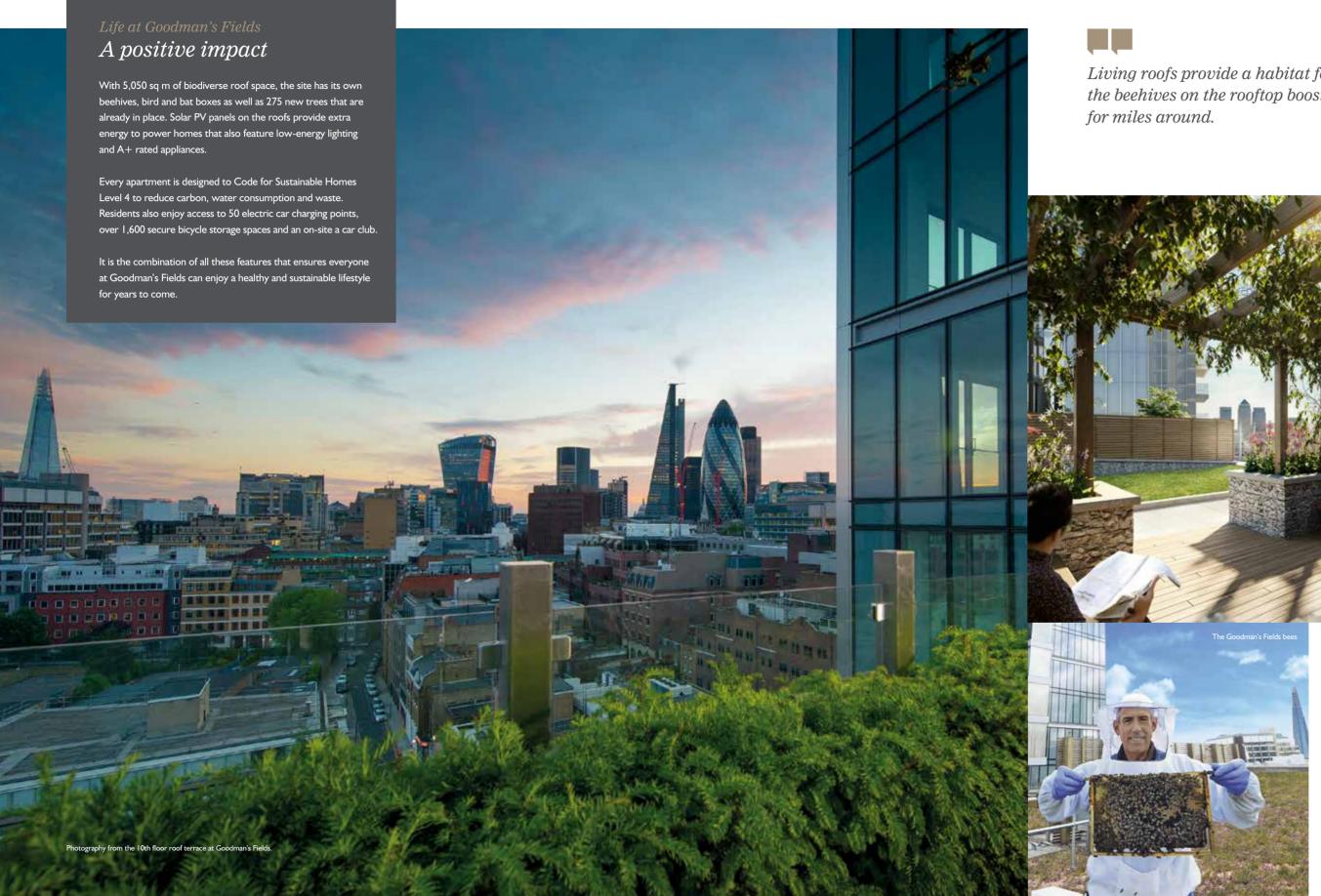
The hotel

250 room hotel conveniently located at Goodman's Fields for your friends, family and business colleagues to stay locally.



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Living roofs provide a habitat for wildlife and the beehives on the rooftop boost biodiversity





In developing a concept design for Goodman's Fields the aim was to create inspirational lifestyle and provide outstanding homes within this high profile development.

Una Barac
Scott Brownrigg



Interior design Spaces to inspire

With a proven track record of designing stunning interiors at some of London's most sought after addresses, award-winning international design practice Scott Brownrigg, was a perfect choice to design the interiors for luxurious city living at Goodman's Fields.

This has been delivered by sumptuously muted tones and defined palettes used to accentuate the light-filled spaces creating relaxing rooms to live in. The considered design approach lightens and lifts the space. This is the epitome of modern open plan living, creating an environment that makes relaxing and entertaining a real pleasure.

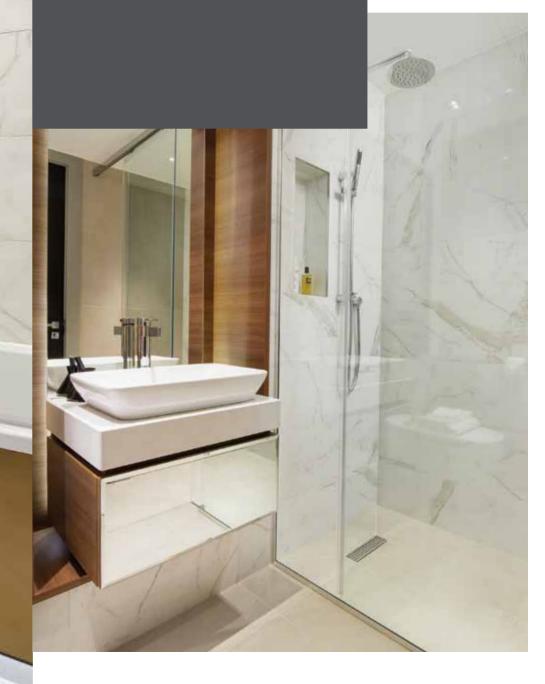
Interior design

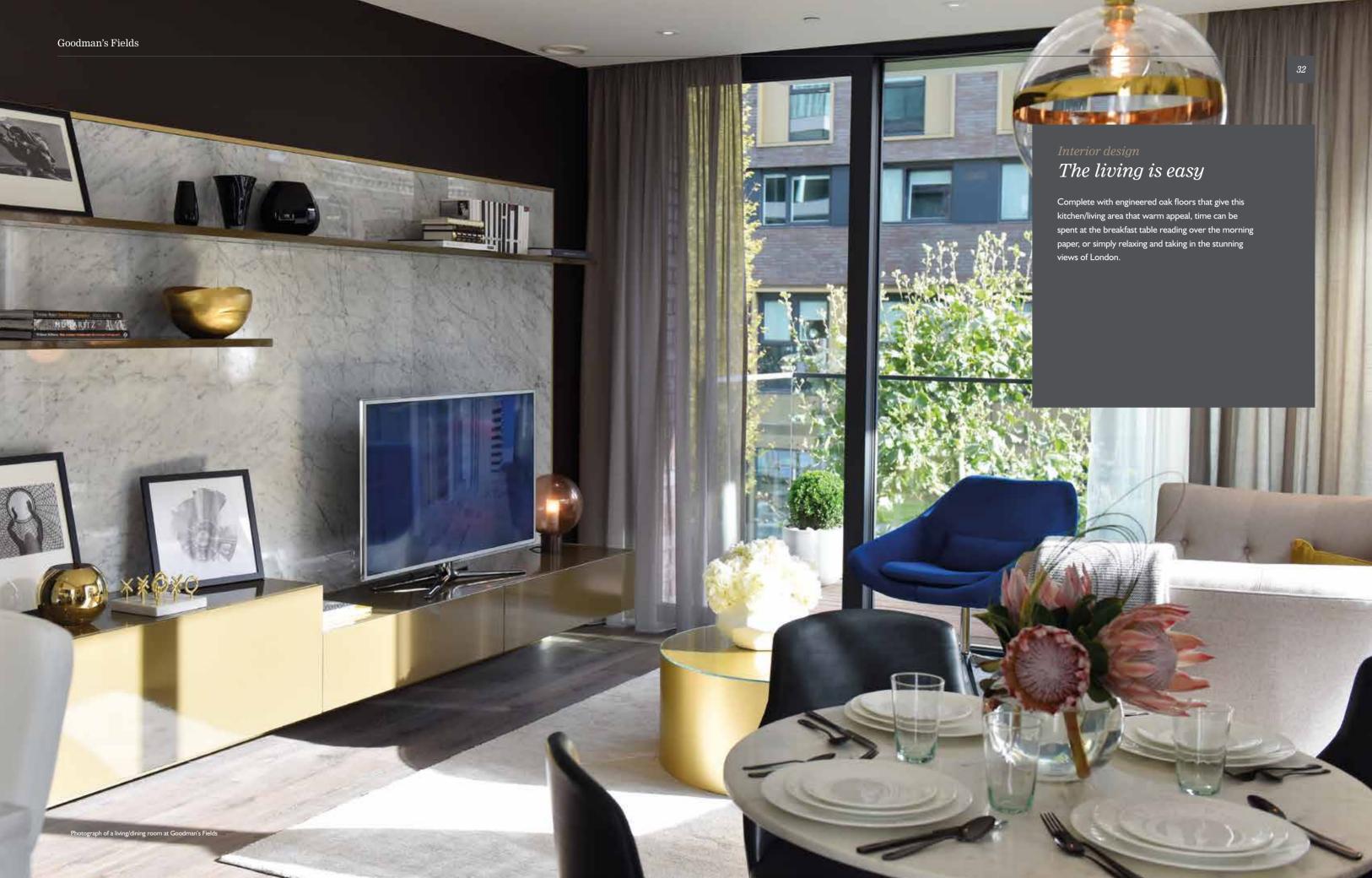
Goodman's Fields

Luxurious finishes

These state-of-the-art wet shower rooms feature a sliding glass enclosure encompassing a composite stone-topped vanity unit with mirror and its own integral lighting.

The spacious high quality shower rooms with walk-in showers, polished chrome fittings and large format porcelain tiling, complete these truly luxurious surroundings.







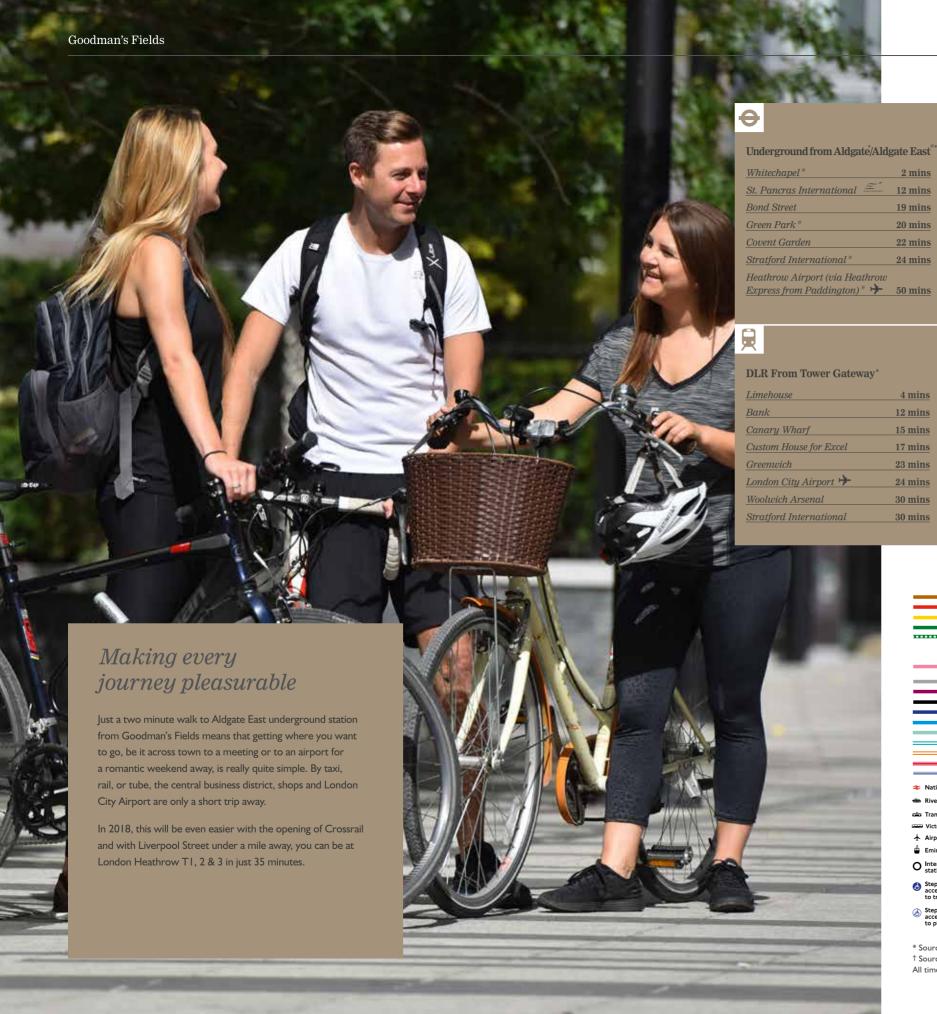
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Entertaining in style

Goodman's Fields

Photograph of a kitchen at Goodman's Fields, indicative only

The elegant and generous layout of the space with floor-to-ceiling glass gives a tremendous feeling of airy freedom. This is augmented with lighting during the day. At night the combination of illumination and downlighters lets you control the room's mood.



Walking from Goodman's Fields**

ins	Aldgate East Underground Station	4 min
ins	Tower Gateway DLR Station	8 min
ins	Aldgate Underground Station	9 min
ins	Tower Hill Underground Station	10 min
ins	Fenchurch Street Station	13 min
ins	Whitechapel Crossrail Station	14 min
	Liverpool Street Station	17 min

Car from Goodman's Fields**

m 4 mins	Canary Wharf	9 mir
8 mins	Westfield Stratford Westfield	14 mir
9 mins	London City Airport 🧡	16 mir
10 mins	Bond Street	18 mir
13 mins	Heathrow Airport (via M4)	45 mir

River Bus from Tower Millennium Pier*

London Bridge City Pier	4 mins
Bankside Pier	8 mins
Canary Wharf Pier	9 mins
Greenwich Pier	16 mins
London Eue Millennium Pier	23 mins

₽

Cycling from Goodman's Fields*

nins	Old Spitalfields Market	6 mins
nins	Bank	6 mins
nins	London Bridge	8 mins
nins	Waterloo Station	16 mins
nins	Canary Wharf	18 mins
nins	Piccadilly Circus	20 mins
nins	Hyde Park	25 mins
nins	Regent's Park	26 mins



Crossrail from Liverpool Street[†]

Whitechapel	2 mins
Tottenham Court Road	4 mins
Canary Wharf	6 mins
Bond Street	7 mins
Paddington	10 mins
Heathrow Central	35 mins
Heathrow T4	41 mins

London Underground map showing zones 1 and 2

> GOODMANS FIELDS





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^{*} Source: tfl.gov.uk ** Source: maps.google.co.uk

 $[\]dagger$ Source: crossrail.co.uk # Departs from Aldgate East

All times, excluding car travel, are based on travelling at 7.30am on a weekday.





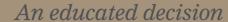












Goodman's Fields is located within close proximity to various centres for higher learning. Within easy commuting distance from world-renowned Universities and Colleges including the University of Westminster, London University of Arts, King's College and Imperial College London.

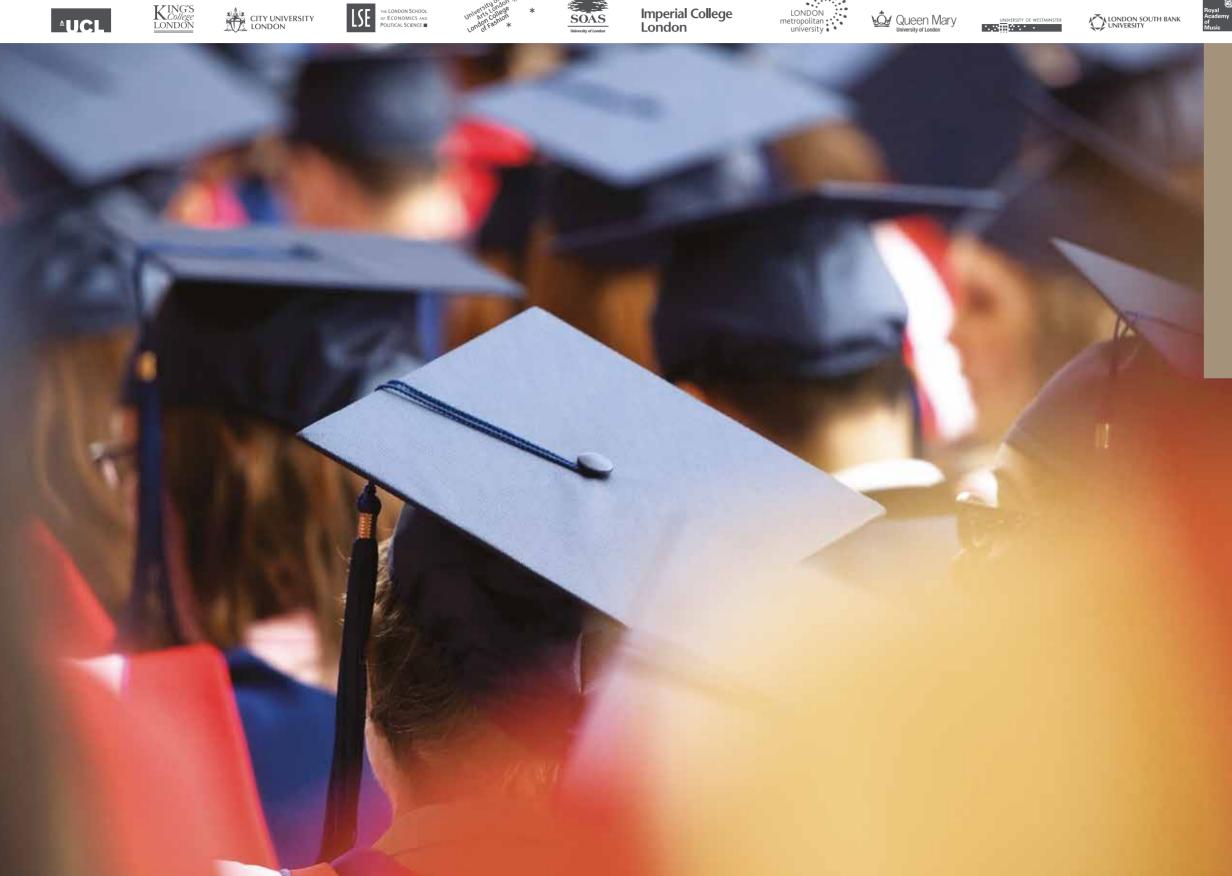
It is also situated within the catchment area of some of London's most highly regarded schools, which are listed as 'outstanding' by Ofsted.



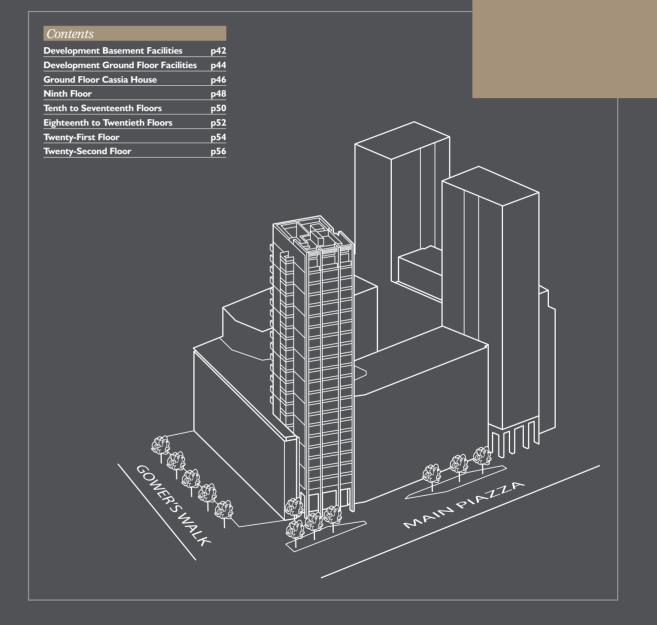
Charterhouse Square

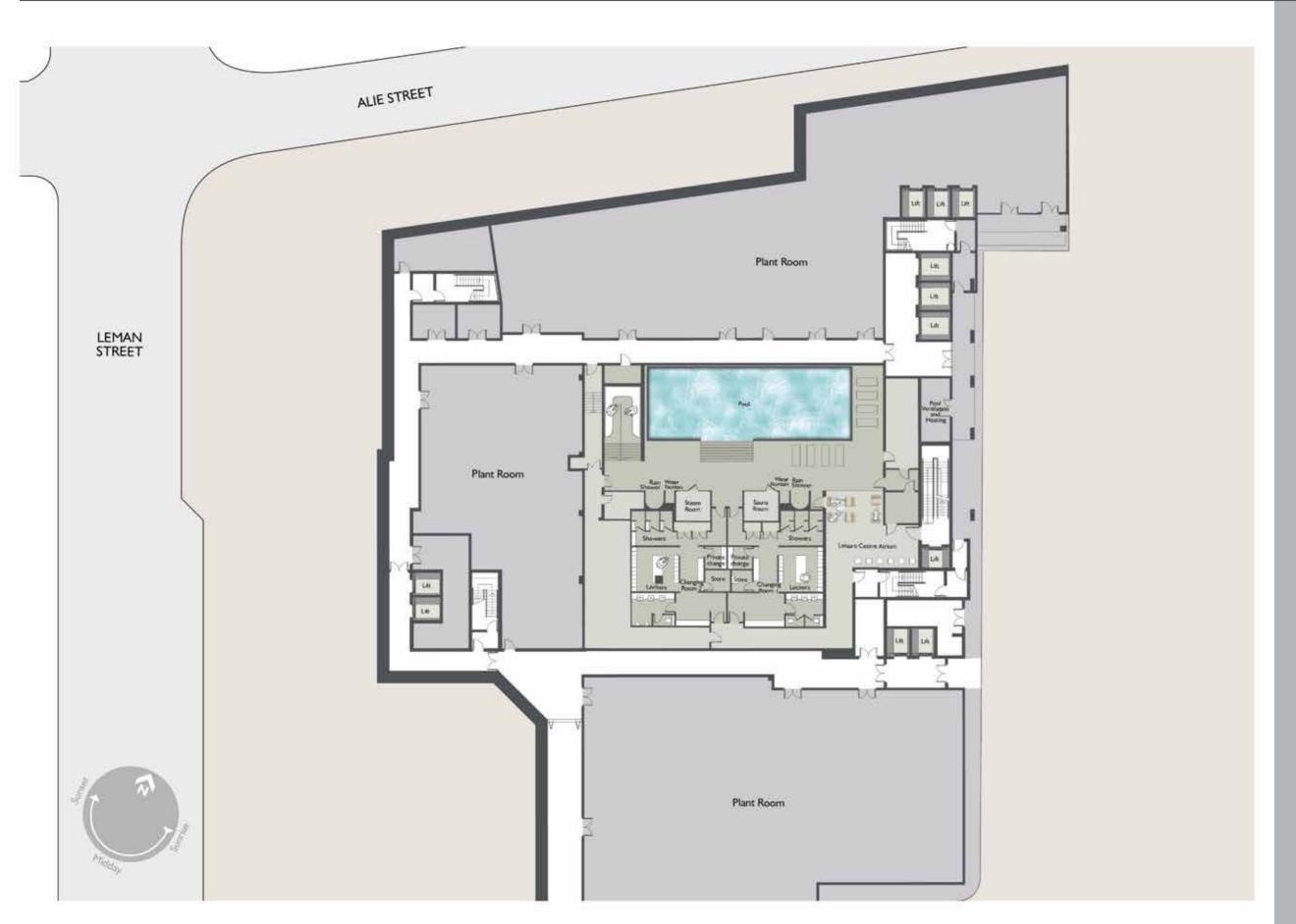
London Metropolitan University	0.3 miles
London Southbank University	2.0 miles
Queen Mary University of London	2.0 miles
London School of Economics	2.2 miles
King's College London	2.3 miles
City University London	2.3 miles
London University of Arts	2.4 miles
School of Oriental & African Studies	3.0 miles
University College London	3.9 miles
University of Westminster	4.1 miles
Royal Academy of Music	4.8 miles
Imperial College London	5.1 miles
Local schools	
St Paul's Whitechapel CE Primary School	0.4 miles
Sir John Cass's Foundation Primary School	0.4 miles
Mulberry School for Girls	0.7 miles
Blue Gate Fields Junior School	0.9 miles
St Paul's Cathedral School	1.3 miles
The City of London School	1.4 miles
St Michael's R C Secondary School	1.6 miles

1.7 miles

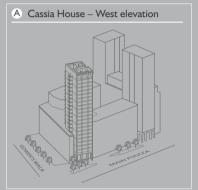


Floor plans





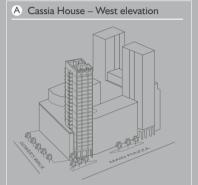
Goodman's Fields facilities in Satin House basement







Goodman's Fields facilities in Satin House Ground floor

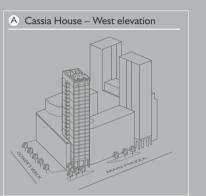


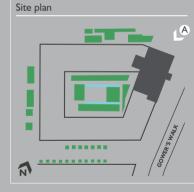


Site map subject to change and indicative only.



Ground floor





Apartment layouts provide approximate measurements only. Dimensions, which are taken from the indicated points of measurement are for guidance only and are not intended to be used for carpet sizes, appliance space or items of furniture. Apartment areas are provided as gross internal areas under the RICS measuring practice. All measurement and areas may vary within a tolerance of 5%. Kitchen layouts are indicative only and are subject to change. All balcony dimensions and areas are approximate and may vary within a tolerance of 10% subject to detailed design. I bed apartment 2 bed apartment

Apt. 9.07	75.30 sq.m	811 sq.ft
Apartment Area Terrace Area Kitchen Living/Dining Bedroom Terrace	50.24 sq.m 25.06 sq.m 2.33 × 2.55 3.93 × 2.65 3.66 × 3.15 5.66 × 4.43	12'11" x 8'8" 12'0" x 10'4"
Apt. 9.08	96.74 sq.m	1041 sq.ft
Kitchen Living/Dining Master Bedroom Bedroom 2 Winter Garden	3.46 x 2.50 6.19 x 3.63 4.68 x 3.49 3.87 x 3.88 3.10 x 2.11	
Apt. 9.09	64.85 sq.m	698 sq.ft
Apartment Area Balcony Area Kitchen Living/Dining Bedroom Balcony	55.61 sq.m 9.24 sq.m 3.81 × 1.90 5.52 × 2.63 4.11 × 2.75 5.22 × 1.77	13'6" x 9'0"

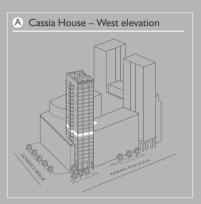


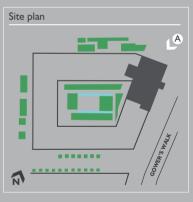




Canary Wharf

Ninth floor apartments





Key		
c ×	Wardrobe Cupboard Appliance space	
Floor	Depicts measurement r to ceiling height in m	
_	rooms & Bedrooms her areas	2.54m / 8'4" 2.34m / 7'8"

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Apts. 10.06 - 17.06	56.89 sq.m	612 sq.fr
Kitchen	2.80×2.07	9'2" x 6'9'
Living/Dining	1.82×3.15	5'12" x 10'4'
Bedroom	3.93×5.38	12'11" x 17'8'
Winter Garden	2.11 × 3.10	6'11" x 10'2'
Apts. 10.07 - 17.07	96.74 sq.m	1041 sq.fi
Kitchen	3.46×2.50	11'4" x 8'2'
Living/Dining	6.19 x 3.63	20'4" x 11'11'
Master Bedroom	4.68×3.49	15'4" x 11'5'
Bedroom 2	3.87×3.88	12'8" x 12'9'
Winter Garden	3.10 x 2.11	10'2" x 6'11'
Apts. 10.08 - 17.08	64.85 sq.m	698 sq.fi
Apartment Area	55.61 sq.m	599 sq.fr
Balcony Area	9.24 sq.m	99 sq.f
Kitchen	3.81 x 1.90	12'6" x 6'3'
Living/Dining	5.52×2.63	18'1" x 8'8'
Bedroom	4.11×2.75	13'6" x 9'0'
Balcony	5.22 x 1.77	17'2" x 5'10'

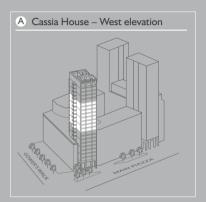
Layout and dimensions are identical for floors 10-17.

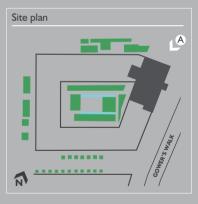


Courtyard Garden



Tenth to Seventeenth floor apartments





Key		
w	Wardrobe	
С	Cupboard	
	Appliance space	
\blacktriangleleft	Depicts measurement	points
Floor	to coiling boight in m	\f+
	to ceiling height in m	
Living	rooms & Bedrooms	2.54m / 8'4
Living	0 0	2.54m / 8'4
Living	rooms & Bedrooms	
Living	rooms & Bedrooms	2.54m / 8'4

Apartment layouts provide approximate measurements only. Dimensions, which are taken from the indicated points of measurement are for guidance only and are not intended to be used for carpet sizes, spilaince space or items of furniture. Apartment areas are provided as gross internal areas under the RICS measuring practice. All measurements and areas may vary within a tolerance of 5%. Kitchen layouts are indicative only and are subject to change. All balcony dimensions and reas are approximate and may vary within a tolerance of 10% subject to detailed design.

52

I bed apartment 2 bed apartment

Apts. 18.06 - 20.06	56.89 sq.m	612 sq.ft
Kitchen	2.80 x 2.07	9'2" x 6'9'
Living/Dining	1.82×3.15	5'12" x 10'4'
Bedroom	3.93×5.38	12'11" x 17'8'
Winter Garden	2.11 x 3.10	6'11" x 10'2'
Apts. 18.07 - 20.07	96.74 sq.m	1041 sq.f
Kitchen	3.46×2.50	11'4" x 8'2'
Living/Dining	6.19 x 3.63	20'4" x 11'11'
Master Bedroom	4.68×3.49	15'4" x 11'5'
Bedroom 2	3.87×3.88	12'8" x 12'9'
Winter Garden	3.10 × 2.11	10'2" x 6'11'
Apts. 18.08 - 20.08	64.85 sq.m	698 sq.fi
Apartment Area	55.61 sq.m	599 sq.fr
Balcony Area	9.24 sq.m	99 sq.f
Kitchen	3.81 x 1.90	12'6" x 6'3'
Living/Dining	5.52×2.63	18'1" x 8'8'
Bedroom	4.11 x 2.75	13'6" x 9'0'
Balcony	5.22 x 1.77	17'2" x 5'10'

Layout and dimensions are identical for floors 18-20.



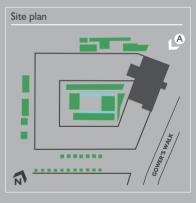
Courtyard Garden & The Shard



Canary Wharf

Eighteenth to Twentieth floor apartments





Key	
W Wardrobe	
Cupboard	
Appliance space	
◆ Depicts measurement	nt points
Floor to ceiling height in	m/ft
Floor to ceiling height in	m/ft 2.54m / 8'4"
Living rooms & Bedrooms	2.54m / 8'4"
Living rooms & Bedrooms	2.54m / 8'4"
Living rooms & Bedrooms	2.54m / 8'4"

Apartment layouts provide approximate measurements only. Dimensions, which are taken from the indicated points of measurement are for guidance only and are not intended to be used for carpet sizes, spilaince space or items of furniture. Apartment areas are provided as gross internal areas under the RICS measuring practice. All measurements and areas may vary within a tolerance of 5%. Kitchen layouts are indicative only and are subject to change. All balcony dimensions and reas are approximate and may vary within a tolerance of 10% subject to detailed design. I bed apartment 2 bed apartment

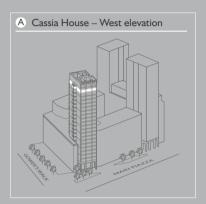
Apt. 21.01	95.09 sq.m	1023 sq.ft
Kitchen	3.92 x 2.02	12'10" x 6'8"
Living/Dining	3.73 x 3.15	12'3" x 10'4"
Master Bedroom	4.61 x 3.66	15'1" x 12'0"
Bedroom 2	4.32×4.06	14'2" x 13'4"
Winter Garden	3.09×2.10	10'2" x 6'11"
Apt. 21.02	58.11 sq.m	625 sq.ft
Kitchen	2.19 × 1.78	7'2" × 5'10"
Living/Dining	3.79×3.48	12'5" x 11'5"
Bedroom	3.44×3.08	11'3" x 10'1"
Winter Garden	3.09×2.10	10'2" x 6'11"
Apt. 21.03	64.04 sq.m	689 sq.ft
Apartment Area	54.80 sq.m	590 sq.ft
Balcony Area	9.24 sq.m	99 sq.ft
Kitchen	3.63 x 1.90	11'11" x 6'3"
Living/Dining	5.59×2.25	18'4" x 7'5"
Bedroom	3.93×3.32	12'11" x 10'11"
Balcony	5.22 x 1.77	17'2" x 5'10"

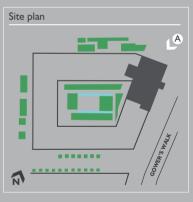


Courtyard Garden & The Shard



Twenty-First floor apartments





Key		
w	Wardrobe Cupboard	
	Appliance space	
◄ ►	Depicts measurement	points
Floor	to ceiling height in m	n/ft
Living	rooms & Bedrooms	2.54 / (2) 411
U	ner areas	2.54m / 8'4" 2.34m / 7'8"
U		
U		

partrment layouts provide approximate measurements only. Dimensions, which are taken from the indicated points of measuremen re for guidance only and are not intended to be used for carpet sizes, ppliance space or items of furniture. Apartment areas are provided as roso internal areas under the RIC's measuring practice. All measurement and areas may vary within a tolerance of 5%. Kitchen layouts are reductative only and are subject to change. All backory dimensions and reass are approximate and may vary within a tolerance of 10% subject or detailed few.

2 bed apartment

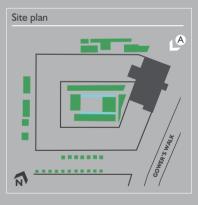
Terrace/Balcony Area 8 Kitchen	3.23 sq.m				
Kitchen 3					
l iving	3.79 x 2.60 12'5" x 8'6"	45	Timac	* :	
	5.09 x 4.43 19'12" x 14'6"				
	4.21 x 3.49 13'10" x 11'5" 4.12 x 3.93 13'6" x 12'11"				
	4.03 × 3.08 13'3" × 10'1"				:Dinna
Balcony	3.21 x 2.11 10'6" x 6'11"	Badroom 2	Living		E STORING
	2.85 × 1.50 42'2" × 4'11"				11
ROOI TETTACE 7.	55 x 10.27 31'4" x 33'8"			The state of the s	E .
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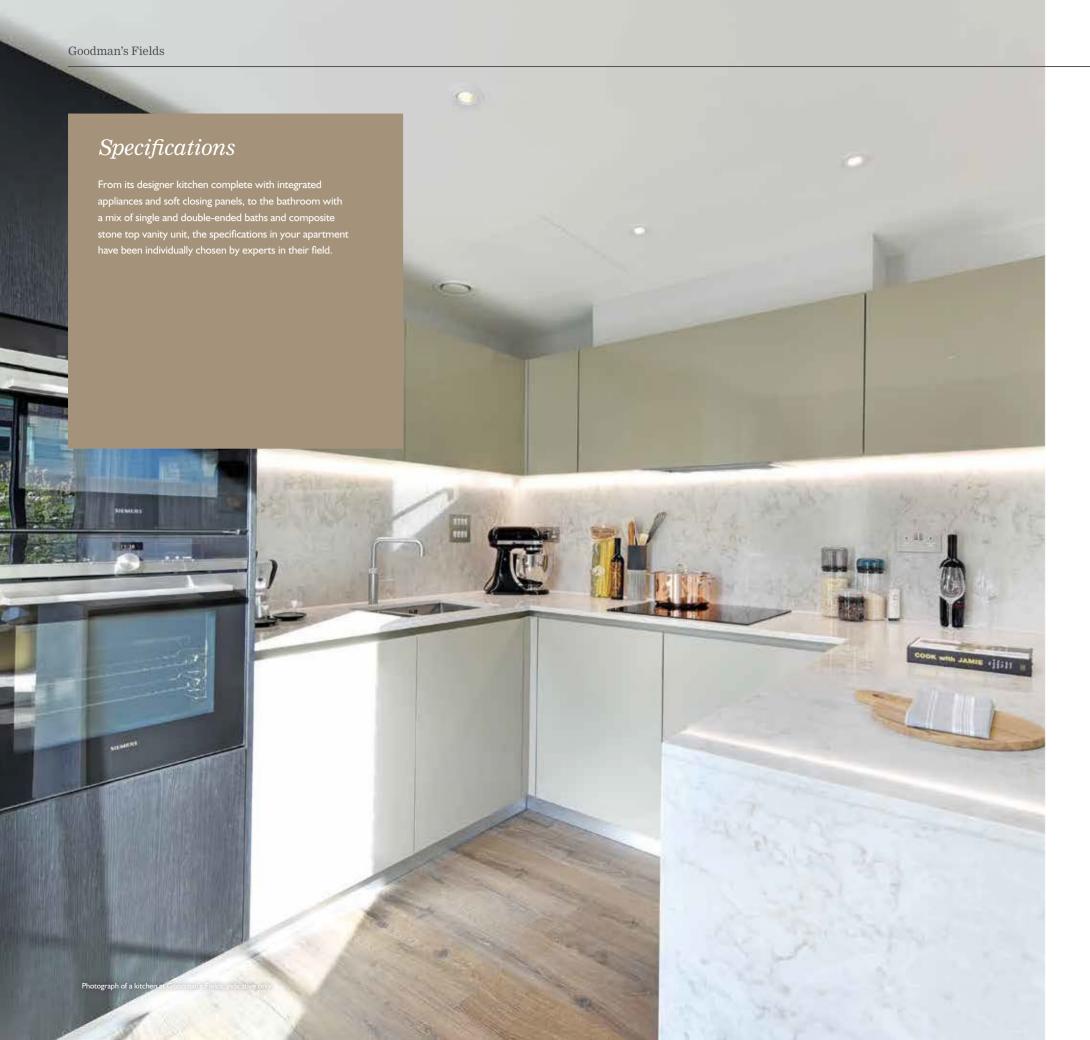
Twenty-Second floor apartment & roof terrace





Key	
W Wardrobe C Cupboard	
Appliance space	
◆ Depicts measurement	points
Floor to ceiling height in m	/ft
Living rooms & Bedrooms All other areas	2.54m / 8'4" 2.34m / 7'8"

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Apartment kitchens

- Designer kitchen units in a combination of gloss and matt lacquer finish, featuring cutlery drawers and magic corners (where applicable)
- Feature lighting to underside of kitchen high level units
- Composite stone worktop and splashback
- Stainless steel undermounted single or double sink as appropriate with single lever kitchen mixer
- Siemens integrated single multi-function oven (where applicable)
- Siemens integrated microwave oven or microwave combination oven (where applicable)
- Siemens integrated multi-function dishwasher
- Siemens integrated tall fridge/freezer or under counter fridge and freezer
- Siemens induction hob
- Wine cooler
- Built-in canopy extractor hood
- Pull out waste and recycling bins

Interior finishes

- Dark timber veneer multi-locking entrance door including letter plate and spy hole
- Combination of solid internal doors and touch latch pocket sliding doors with a veneer finish (where applicable)
- Engineered oak floor to hallway, kitchen and living/dining rooms
- Carpet to bedrooms
- Walls and ceilings to be finished with a white matt paint finish
- Chrome ironmongery
- Fully fitted wardrobes to master bedroom and bedroom 2
- All fitted wardrobes are complete with integrated sensor lights, shelf, hanging rail, and drawer pack to master bedroom
- Wardrobes in bedroom 3 to be fitted by purchaser
- Blind boxes fitted to all windows for the future installation of blinds
- Windows, winter gardens and Juliet doors with sealed double-glazed units

Heating | cooling

- Comfort cooling to 2 and 3 bedroom apartments and penthouses
- Underfloor heating throughout all apartments

Telecommunication

- Wiring for digital multi-room and terrestrial television from central receiver
- TV outlet to living area and all bedrooms
- Telephone outlet with broadband capability to living area and bedrooms

External finishes

■ Balconies finished in glass and steel with composite timber-effect decking

Electrical fittings | plumbing

- Recessed LED downlights throughout with adjustable single downlights to living room
- Dimmers to living room
- LED lighting to underside of wall kitchen cupboards
- Shaver socket to bathrooms
- Stainless steel switch plates, moulded white low-level socket outlets
- Pre-wired for Sonos sound system to living/dining room, bedrooms and ensuite
- Automatic lighting to hall cupboard
- Condensing washer/dryer in cupboard or utility
- Master light switch to hallway



Apartment bathrooms

- Fully tiled bathroom, glass bath panel with end filling bath complete with chrome hinged frameless glass bath screen on shower end (where applicable)
- Overhead shower and hand shower on slider rail
- Thermostatic mixer and diverter
- Back-to-wall WC with soft-close seat and dual-flush
- Counter top porcelain wash basin complete with deck mounted basin mixer and drawer storage
- Composite stone top vanity unit with integral lighting mirror
- Chrome robe hook and toilet roll holder
- Chrome heated towel rail
- Large format porcelain wall and floor tiles
- Mirrored cabinet storage

Shower rooms

- Tiled wet room shower with sliding glass shower enclosure
- Overhead shower and hand shower on slider rail
- Thermostatic mixer and diverter
- Back-to-wall WC with soft-close seat and dual-flush
- Counter top porcelain wash basin complete with deck mounted basin mixer and drawer storage
- Composite stone top vanity unit with integral lighting mirror
- Chrome robe hook and chrome toilet roll holder
- Chrome heated towel rail
- Large format porcelain wall and floor tiles
- Mirrored cabinet storage

Cloakroom (where applicable)

- Back-to-wall WC with soft-close seat and dual-flush
- Counter top porcelain wash basin complete with deck mounted basin mixer
- Composite stone vanity top with drawer storage
- Chrome towel rail
- Mirror with feature lighting
- Chrome robe hook and chrome toilet roll holder

Security & peace of mind

- Access to apartments via colour video door entry system and fob electronic access to communal areas
- All apartments pre-wired for future wireless security alarm to be fitted by purchaser if required
- Mains supply smoke/heat detectors (with battery back-up) to apartments and communal areas
- CCTV coverage to communal areas at key locations
- Multi-point locking timber veneer entrance door with spy hole viewer and letter plate to each apartment
- 10-year warranty cover

Communal areas

- Carpeting to all corridors
- Porcelain floor tiles to entrance lobby
- Painted corridors
- Lift access to all floors
- Access to 24-hour concierge

Car parking

- Access to gated underground car park via electronic entry system
- Limited car parking available by separate negotiation
- Bicycle storage available for residents
- In accordance with local planning requirements (Section 106 Agreement), the owner of any of the apartments within the development is required to covenant not to apply for (unless the occupant is the holder of a disabled person's badge issued pursuant to Section 21 of the Chronically Sick and Disabled Persons Act 1970) a permit to park a vehicle in a place designated in an order made under Section 45(2) of the Road Traffic Regulation Act 1984 for the use of residents or businesses in the locality of the land.
- A Car Club scheme will be available to residents who can join for an annual or monthly premium, subject to complying with the terms and conditions. Members will have access to a 24-hour 'Pay As You Drive' facility that provides a car without the normal ties of insurance, maintenance and other associated costs. Booking can be arranged via phone or online.

Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the specification. In such cases, a similar alternative will be provided. Berkeley Homes reserves the right to make these changes as required.

Kitchen layouts shown are subject to change.

Colour options are subject to timeframes. If a unit has not been reserved prior to fit out, a default option will be chosen by Berkeley Homes. Purchasers will be able to customise certain elements of the specification subject to timeframes. Please speak to your Sales Consultant for details.

Designed For Life

Our customers are at the heart of all our decisions.

We aim to understand their needs and consistently meet or exceed their expectations. The service we provide is professional, efficient and helpful to make the home buying process as straightforward and enjoyable as possible. Our levels of customer service aim to be comparable to other top brands.



Customer service is our priority

All our customers are provided with a commitment that when they buy a new home from Berkeley they can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and that they will enjoy an exceptional customer experience. Each customer receives tailored information relating to their purchase and has a dedicated point of contact throughout the customer journey.

Green living and sustainable development is top of our agenda

As a company, we are committed to reducing energy, water and waste on our construction sites, in our offices and in the homes that we build. Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural habitats. Our homes include features to encourage sustainable living such as dual-flush WCs, recycling bins and energy efficient white goods.

Quality is at the heart of everything we do

At Berkeley, quality takes precedence, from choosing the right location and style of home, to the construction processes we practice, the materials we use and the specifications we put into our homes. For extra peace of mind, in addition to the 10-year warranty all new homes receive. Berkeley operates a 2-year policy with dedicated Customer Service teams on hand 24 hours a day to deal with enquiries quickly and effectively.

Unparalleled choice of homes in the most sought after locations

As one of the UK's leading house builders, we are able to offer our customers an unrivalled choice of property location, size and type. From city penthouses to country retreats, modern studio apartments to traditional family homes, you will find the perfect home to match your requirements. Our homes are also built in some of Britain's most desirable locations from market towns and rural villages to major towns and cities, and countryside to the coast - we build in the locations you want to live.

A commitment to creating sustainable communities

Berkeley's homes and developments are not just built for today. They are designed to enhance the neighbourhoods in which they are located permanently. We achieve this through our commitment to excellence in design, sensitive landscaping, sympathetic restoration, and impeccable standards of sustainability. We aim to address the needs not only of our customers but their neighbours and the broader community of which they are a part. It is a long-term view: we want to create exceptional places for people to live, work and relax in, and build communities that will thrive today and for years to come.



Proud to be a member of the Berkeley Group of Companies

St Edward St Joseph

St George St James

St William

www.berkeleygroup.co.uk



Five Focus Areas

An Exceptional **Customer Experience**

We aim to put customers at the heart of our decisions Dedicated sales teams will provide exceptional service throughout the buving process. and teams will manage the customer relationship from exchange of contracts through to completion, delivery of the new home and after occupancy.

High Quality Homes

When you buy a new home from Berkeley you can be safe in the knowledge that it is built to very high standards of design and quality and has low environmental impact. We meet specific space standards for new homes and aim to deliver a home which has fibre broadband infrastructure.

Great Places

We seek to create beautiful. successful places characterised by the quality of their design, external spaces, transport and access to jobs and amenities These are places where people choose to live, work and spend their time and which directly encourage people's well-being and quality of life.

Efficient and **Considerate Operations**

We reduce the impact of the construction process on the local community by registering all of our sites with the Considerate Constructors Scheme We set targets to reduce water, energy and waste. We work with our supply chain to ensure high quality services and materials are consistently provided.

A commitment to People and Safety

Safety is a high priority on all of our construction sites. We also aim to have a positive impact on society and enable young and unemployed people to get into work through our support of the Berkeley Foundation



Berkeley takes social responsibility very seriously. In 2011 we set up the Berkeley Foundation, with the aim of supporting Britain's young people

We do this through a number of partner charities that tackle some of the most pressing social problems affecting young people today, including homelessness and unemployment. The money raised comes part from the Berkeley Group, and also through the tireless and inventive efforts of our staff.

We have set a goal for the Berkeley Foundation to invest £10 million over the next five years to support young people and their communities. Every penny will be spent on charitable activities and worthy causes to ensure that maximum benefit is achieved.

www.berkeleyfoundation.org.uk





Customer relations

We want to ensure you are happy with every aspect of your new home, so we look after our customers at every stage with expert advice, attention to detail and continuous communication.

From exchange of contracts, your dedicated Berkeley Customer Service Representative will help with any questions you may have.

Here is what you can expect:

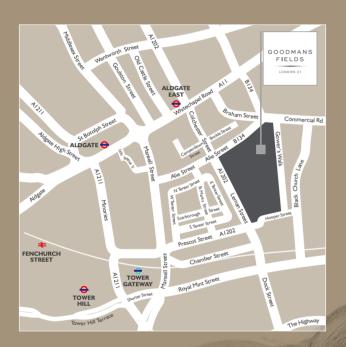
- From the day you reserve until the day you complete we'll update you regularly on progress
- You will be given your own log-in credentials at reservation to access your personal MyHome Plus account where you will be able to view the development, property, construction progress and buying process information
- Sustainability is high on any responsible builder's agenda.
 We promise to fully communicate the environmental features of our developments to all of our customers
- Our Customer Relations Manager will present a selection of designer-conceived colour palettes to help you find the interior finish that most suits your style
- We'll meet you on-site to demonstrate all the functions and facilities of your new apartment
- We personally handover your key on completion day and make sure everything is to your satisfaction
- The 2-year warranty with 24-hour emergency service has a dedicated customer service telephone number and from the 3rd to the 10th year you'll have the added security protection of a 10-year NHBC warranty

Finally we'll contact you after 7 days, at 4 weeks and 7 months after you move in, to make sure everything continues...perfectly.

Contact details

Goodman's Fields
Berkeley Homes (North East London) Ltd
Sales & Marketing Suite
39 Leman Street
London E1 8PU

Tel: +44 (0)20 3217 1000 goodmans@berkeleygroup.co.uk www.goodmansfields.co.uk





The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to Berkeley policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. All computer generated images are indicative only. Lifestyle photography and show apartment images are indicative only. Goodman's Fields and Cassia House are marketing names and will not necessarily form part of the approved postal address.

Applicants are advised to contact Berkeley to ascertain the availability of any particular property. E726/05CA/0917







